



M2M Zone Pavilion at

Official Show Partner
International  **CTIA WIRELESS 2012**
A Division of CTIA-The Wireless Association®

May 8-10, 2012
New Orleans, Louisiana

Telecommunications
media group

Space is limited – sign up today!

The **M2M Zone** organizes events around the globe where network operators, application designers, hardware manufacturers and end users come together to showcase wireless Machine-to-Machine communications products and services. The next evolution in communications, M2M represents a dynamic global market. M2M solutions employ microchips to communicate location, status and other characteristics across Wide Area Networks. Applications include wireless remote control and monitoring of fixed and mobile devices for enterprise and consumer markets, in addition to sensors and RFID technologies. New services are emerging daily in Energy & Utilities, Manufacturing, Transportation and Medical fields as businesses realize the effect that device connectivity can have on their bottom line. The M2M Zone produces both an exhibitors' pavilion and a conference onsite at CTIA exhibitions. Visit the M2M Zone Pavilion & Conference website for the latest innovations in the M2M field www.m2mzone.com.



Turnkey 10'x10' Package – US \$6195 net

The following features are included in your exhibit package:

- Black Carpet/padding
- Daily cleaning
- 6' Draped table
- Shared Internet Connection
- Electric Outlet - 500 watt 110/120 volt
- 5 exhibitor badges
- Free Platinum Passes for your customers
- Use of M2M Zone Exhibitor Lounge
- Posting of Exhibitor company description and logo on m2mzone.com
- Company listing and logo in the M2M Pavilion Pocket Guide
- Inclusion in all pavilion pre-show promotions

Available Sponsorships:

- Hanging Pavilion Banner
- Pavilion Pocket Guide
- M2M Zone Lounge
- Pavilion Floor Decals
- M2M Conference & Conference Lunch

Exhibitor benefits of being in the Zone:

- Branding as a major player in the M2M arena
- Listing in the M2M Zone Pavilion Guide
- Access to the M2M Zone Lounge
- Exposure to over 125,000 professionals through multiple pre-show email promotions
- Posting of company description and logo on m2mzone.com

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